

## **Brookline Community Aging Network (BrooklineCAN) Communication Committee Minutes, March 10, 2021**

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

### **1. April 2021 Newsletter (Articles due March 22, 2021)**

- Support Brookline Seniors **(Ruth)**
- Candidates Forum **(Carol)**
- Medical Wellness Webinar: Food for Thought **(Bea)**
- Age Friendly Businesses Profiles on Web Site **(Elenore)**
- Town Elections in May **(Carol)**
- Community Preservation Act **(Linda Olsen Pelke)**
- Singalong Group **(Bea)**
- Older Brookline Newsletters Now Available in Digital Form **(Carol)**
- The Ride **(Bea)**
- Book Talk **(Bea)**
- Binge-worthy Videos **(Bea)**
- Upcoming **(Carol)**

### **2. PR/Media**

- a. Elenore is sending news releases to Select Board members. So far has heard back favorably from two of them.
- b. Betsy Pollack letter on Council on Aging support. Will put on web site and have an article in April newsletter.
- c. Elenore is updating news release distribution list to include more of other Brookline organizations. Send suggestions to her.
- d. We should be thinking about ways in which Communications can support efforts to increase BrooklineCAN membership.

**NEXT MEETING: APRIL 14, 2021 2:00 PM**